

Ascolite: Button security is our mission!

ASCOLITE NEWS






The seasonal Newsletter of Ascolite Ltd. Switzerland

Nr.4, December, 2006

Dear friends of button security

With the year soon coming to an end we can look back on another very successful year in the fight against button loss. But we need to look forward and keep up with the fast changes in the textile market. With our new machinery and the strengthening of our Asian team we are ready for this challenge. Pierre-André Schaerer, CEO, Ascolite AG, Zurich, Switzerland

Contents

-  Mr. Schaerer relocates to Asia
-  The new Mark 11
-  The new Ascolite brochure
-  The new Ascolite shirt service
-  Our Christmas Holidays

[> Newsletter Abmelden](#)



Mr. Schaerer relocates to Asia

Markets are moving East. To be closer on those expanding markets Mr. Schaerer CEO of Ascolite AG will be moving east as well. In January 2007 he will open an office in Bangkok and take care of our customers from there. "It is important to be close to the market. Being in Asia will make it much easier for me to travel to all those factories that have recently opened in China, Thailand and Vietnam".

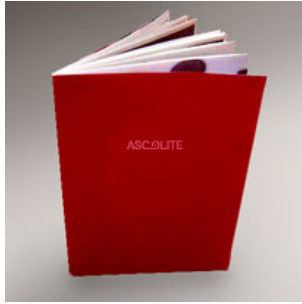
[> more](#)



The new Mark 11

At the IMB Cologne show we showed the prototype of the new Mark 11 automatic button wrapper. As a result of much input from our visitors we have made several modifications to the machine. Now we are proud to announce the final version of this state of the art button securing milestone! Faster, more economical and compact with the worlds first all around the shank fusing feature! Due to the high demand we suggest that you place your orders well in advance. The actual lead time is approx. 8 weeks at the moment.

[> more](#)

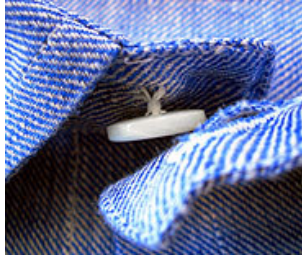


The new Ascolite brochure

Buttons are one of the most important details on a garment. In our new brochure we are highlighting the beauty of perfectly attached buttons.

[Order your copy here.](#)

[> more](#)



The new Ascolite shirt service

Do you want to know how your shirt would look like with shanked buttons? We are happy to reattach the buttons of one of your shirts the «Ascolite way»: Neatly sewn with a small gap between the button and the cloth and then wrapped with our unique button wrapping system. You will see and feel the difference every time you put on this shirt!

[> more](#)



Our Christmas Holidays

Ascolite AG will have work holidays from 21st December until 3rd January 2007. Last day for orders to be sent in 2006 is the 20th December 2006.

We all wish you a merry Christmas and a happy New Year!

[> more](#)

Address
ASCOLITE AG
Oberdorfstrasse 2
CH-8001 Zürich
Switzerland

phone +41 44 912 00 00
fax +41 44 912 00 09
www.ascolite.com